

GRAN PASSIONE



PINOT GRIGIO FIULI DOC GRAVE

"Gran Passione" wines express the dedication to work that honors the traditions of the land; something to be passionate about.

INSPIRATION

How it all began: the love of the land and of wine!



CONSUMER SEGMENT

Classic-enthusiasts, hedonists who know how to carve out time in a fast-paced society and devote it to whatever makes them happy.



BRAND

Passion (in Greek πάσχω and in ancient Latin (Christian theology) pati: "to suffer") is a powerful feeling, an irresistible desire for someone or something. Passion can range from interest or admiration for an idea, proposal or cause; the enthusiastic enjoyment of an interest or activity; a strong attraction, excitement or emotion towards a person.



DESIGN

A classic and sophisticated design that enhances the brand and the type of wine.



WINE STYLE

Intriguing wine on the palate, dry and soft, with a pleasantly long finish.



FRIULI VENEZIA GIULIA REGION

Temperate, mitigated by the sea, the chain of the Alps protects the region from the northern winds. Winters are cold and humid; summers are hot and muggy with medium temperature variations.



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PINOT GRIGIO FRIULI DOC GRAVE



Pinot Grigio



Graveled



10/12 °C



Friuli
Venezia
Giulia

VINIFICATION:

The grapes are soft-pressed and the must obtained ferments for 15/20 days at a controlled temperature, 15/17 °C, in stainless steel tanks. The wine is then stored at 18/20 °C in stainless steel tanks until the bottling time.



12,5% vol
750 ml



Straw yellow



Intense bouquet with floral notes and mineral scents



On the palate it is clean and fresh with typical mineral taste



Ideal as an aperitif and with any fish courses