

# GRAN PASSIONE



## BIANCO VENETO IGT

"Gran Passione" wines express the dedication to work that honors the traditions of the land; something to be passionate about.

## INSPIRATION

How it all began: the love of the land and of wine!



## CONSUMER SEGMENT

Classic-enthusiasts, hedonists who know how to carve out time in a fast-paced society and devote it to whatever makes them happy.



## BRAND

Passion (in Greek πάσχω and in ancient Latin (Christian theology) pati: "to suffer") is a powerful feeling, an irresistible desire for someone or something. Passion can range from interest or admiration for an idea, proposal or cause; the enthusiastic enjoyment of an interest or activity; a strong attraction, excitement or emotion towards a person.



## DESIGN

A classic and sophisticated design that enhances the brand and the type of wine.



## WINE STYLE

Intriguing wine on the palate, dry and soft, with a pleasantly long finish.



## VENETO REGION

Temperate, mitigated by the sea, the chain of the Alps protects the region from the northern winds. Winters are cold and humid; summers are hot and muggy with medium temperature variations.



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Garganega,  
Chardonnay



Clay



10/12 °C



### VINIFICATION:

The grapes are soft-pressed and the must obtained ferments for 15/20 days at a controlled temperature, 15/17 °C, in stainless steel tanks. The wine is then stored at 18/20 °C in stainless steel tanks until the bottling time.



12,5% vol  
750 ml



Straw yellow



The bouquet has typical flower aromas with light vanilla notes



Dry crisp and well balanced with a fruity forward and creamy palate. Long finish



Perfect match with grilled poultry, soft cheeses, hearty pastas or richer seafoods dishes